

Outreach to Minority and Women Owned Businesses (W/MBE):

The Charter Township of Redford is strongly committed to the ideals of equal opportunity.

If you are a minority or women-owned business enterprise (W/MBE), we want to learn more about your company and its capabilities. We encourage you to become a part of our commitment to support W/MBE's. It makes good business sense and benefits Redford Township and Redford Township businesses we serve.

Redford Township has a continued commitment to the success of minority and women-owned businesses. A Minority or Women-Owned Business (M/WBE) is a business that has the following attributes:

- Is at least 51% owned and controlled by the minority members and/or women;
- The minority and/or women ownership interest, is real, substantial and continuing;
- The minority and/or women ownership has and exercises the authority to independently control the day-to-day business decisions;
- Is independently owned, operated and authorized to do business in Redford Township and the State of Michigan.
- NOTE: Businesses eligible to participate in the program must be owned and operated by women and/or minority group members who are citizens of the United States or permanent resident aliens. Generally they must be in operation for at least one year.

Redford Township will make efforts to encourage the use of minority and women's business enterprises in connection with CDBG funded activities. At a minimum, the Township will undertake the following steps:

- Work to maintain and expand its inventory of Minority Business Enterprises (MBE's) and Women Business Enterprises (WBE's);
- Provide copies of the Township's MBE/WBE directory to state recipients and others as requested;
- Promote affirmative procurement policies in promotional material and media announcements about the CDBG program;
- Provide information to potential MBE's and WBE's on contract opportunities;
- Develop solicitation and procurement procedures that facilitate involvement by MBE's/WBE's;
- Assure that information is provided to MBE's and WBE's on business opportunities at meetings; and

In addition, the Township will monitor the implementation of plans for outreach to minority and women-owned businesses by sub-recipients and grantees.

These plans will at a minimum, require:

- Including qualified minority and women's businesses on bid solicitation lists and assuring that minority and women's businesses are solicited whenever they are potential sources of materials or services;
- Using the services and assistance of Redford Township, Michigan Department of Civil Rights, or the Michigan State Development Authority or any similar local agency to identify MBE's and WBE's, as needed;
- If any subcontracts are let, requiring the prime contractor to undertake similar outreach efforts.

For more information, please provide your company's business interest, address and contact information to the Redford Township Community Development Department, 12121 Hemingway, Redford, Michigan 48239 or call 313-387-2765.